



**gwinnett**county  
G E O R G I A

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**COOPERATIVE EXTENSION SERVICE**  
ANNUAL REPORT

## Mission, Vision, Values



### Mission

Extend lifelong learning opportunities and advance the well-being of Gwinnett citizens through unbiased research based education in the areas of youth development, the environment, and family and consumer sciences.

### Vision

A community where adults and youth are empowered by educational opportunities to make informed decisions and develop lifelong skills which improve their quality of life.

### Values

We believe in honesty, integrity, and ethical conduct. We are customer-oriented and both accountable and responsive to our citizens. We believe in teamwork and collaboration with our community partners. We promote safety, cost efficiency, innovation, and service excellence.



GWINNETT COUNTY



## About Cooperative Extension Service



### Managing Staff

Division Director  
Administrative Supervisor

Robert Brannen  
Marilyn Farnsworth

The Cooperative Extension provides services in the following core areas:

1. **Public Education:** We provide opportunities for continued learning through educational programs in the public education areas of youth development, the environment, and family and consumer sciences.
2. **Customer Service/Problem-Solving:** Using the research-based information of the University of Georgia, we provide personal customer service to assist citizens in solving individual problems related to their jobs, families, and community.
3. **Youth Development:** Present educational opportunities and activities to enhance the economic, social, and cultural well-being of our youth as they prepare for higher education and productive employment.



*Robert Brannen  
Division Director*

## 2015 At A Glance

Adult Programs	382
Adults Reached in Programs	21,157
Youth Programs	1,046
Youth Reached in Programs	41,948
Youth Programs in Schools	842
Youth Reached in Schools	20,797
Citizens Samples Analyzed	1,179
Brochures Distributed	71,968
Newsletters Distributed	29,754
Partnerships	201
2014 Number of Volunteers	2,064
2014 Number of Volunteer Hours	14,034
2014 Value of Volunteer Hours	\$316,466

## 2015 Highlights

- To protect the water quality of our streams and lakes, the Extension Service presented 36 educational programs on the safe and proper use of fertilizers and pesticides for both homeowners and professional pesticide applicators.
- The Gwinnett Extension staff received 13 state, regional, and national awards and special recognitions for innovative and effective educational programming.
- In 2015, local media resources were used to present 779 articles and presentations through TVgwinnett, newspapers, and other print media.
- The Extension Service presented 350 classes on nutrition, parenting, and money management for limited income residents recovering from the effects of the economic downturn.
- Gwinnett County Public Schools has continued their partnership with the Gwinnett 4-H Program. The Extension Service provides fun interactive learning experiences to elementary schools to assist teachers in meeting Georgia Performance Standards and Gwinnett AKS standards for elementary students.
- Excess body weight contributes to the development of many chronic diseases including diabetes, high blood pressure, cancer, heart disease, arthritis, and mental stress. The Extension Service conducted 51 programs to address weight, cancer prevention, and general health issues.
- More than 50,000 Gwinnett residents received research-based Extension information from the website and online resources.
- Vegetable, livestock, and other agriculture-related products brought more than \$19 million to Gwinnett County agribusinesses.



**Please consider the environment before printing this report.**

**gwinnett**county  
**Gwinnett Cooperative Extension Service**  
750 South Perry Street, Suite 400  
Lawrenceville, GA 30046-4804  
678.377.4010  
[www.gwinnettextension.com](http://www.gwinnettextension.com)

